

For immediate release

Construction of new 4-star luxury hotel in Zimbabwe initiated with Groundbreaking Ceremony

Ilala Lodge Hotel Group has commenced construction of a new luxury hotel on the banks of the Zambezi River, Victoria Falls, following a Groundbreaking Ceremony held on 14 January 2019. The 4-star luxury hotel will be named The Palm River Hotel and marks a significant expansion to the Ilala Lodge Hotel Group.

Welcoming the construction of The Palm River Hotel, were honorary members of council, including the Honorable Minister of State for Provincial Affairs, Matabeleland North Province, Honorable CDE. Richard Moyo and the Mayor of the Municipality of Victoria Falls, Cllr Dhlamini.

“Such expansion allows for the increased accommodation of various tourist activities which translates into an increase of our tourist arrival space,” said the Honorable Minister of State for Provincial Affairs, Matabeleland North Province, Honorable CDE. Richard Moyo, “This project will also create a number of job opportunities for our people in the resort town of Victoria Falls and other supporting industries like the transport sector, arts and music industry.”

“In addition to boosting tourism and employment within Victoria Falls, the USD\$ 15 million investment marks a distinguished expansion for the Ilala Lodge Hotel Group,” said Jim Brown, CEO of Ilala Lodge Hotel Group, “Given the continued growth of Victoria Falls as one of the premier destinations in Africa, we feel there is room in the market to offer another high-quality, luxury hotel for the discerning traveller.”

The idyllic location of The Palm River Hotel offers an unmatched panoramic view of the renowned Zambezi River, just a short distance from the mighty Victoria Falls waterfall. Guests staying at the hotel will experience the tranquil riverside location, its beautiful landscapes and the wildlife that roams within.



The Palm River Hotel takes inspiration from a rich local history of Victoria Falls town, as illustrated in its high ceilings, spacious verandas and iconic Queenslander style architecture. It will cover a total floor space approx. 8000 square metres.

Inside reflects a modern, natural and stylish elegance, with 73 generously-sized deluxe guest rooms, a luxurious presidential suite, two honeymoon suites and two private villas. The Palm River Hotel will also offer a relaxing spa, state-of-the-art gym facilities and an outdoor swimming pool.

The hotel will present two unique dining experiences, including indoor á la carte fine-dining and outdoor dining on the banks of the Zambezi River. Guests may also delight in luxury river cruises onboard the Ra-Ikane River Cruise, owned by the Ilala Lodge Hotel Group.

Striving for first-class service with immaculate attention to detail, the plus 4-star hotel is scheduled for completion in June 2020.

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Notes to Editors:

About The Palm River Hotel

The Palm River Hotel is the newest addition to the Ilala Lodge Hotel Group, a family-run hospitality group delivering high-end comfort and luxury in Zimbabwe's tourism capital, Victoria Falls. The Palm River Hotel is situated on the tranquil banks of the Zambezi River and exudes a modern-stylish elegance inspired by a rich local history. Construction of The Palm River Hotel completes in June 2020.

High res images

<https://bit.ly/2lwXyyR>

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